



WALDEN MEDIA

**FOR IMMEDIATE RELEASE**

**NEW READING RECORD SET IN WALDEN MEDIA'S "BREAK A WORLD READING RECORD WITH *CHARLOTTE'S WEB*"**

BOSTON, MA (August 20, 2007) — Walden Media announced today that official confirmation has been received that it has set the Guinness World Record™ for "Most People Reading Aloud Simultaneously in Multiple Locations." The record setting achievement occurred when 223,363 people, participating from all 50 states and in 22 countries, simultaneously read a passage from E.B. White's beloved classic children's book *Charlotte's Web* last December 13, 2006 at 12 noon (EST).

"We are thrilled to receive the official confirmation from Guinness World Record," said Micheal Flaherty, President of Walden Media. "Our movies seek to remind kids about the great stories that are found in literature. This record attempt was another way to demonstrate to young readers not only the joy that comes from reading but also how universal reading is – this record brought together young readers from every state and from many other countries in a shared educational experience."

*Charlotte's Web* is one of many film adaptations from Walden Media. Other Walden Media movies based from great books include *Holes*, *Because of Winn Dixie*, *The Chronicles of Narnia: The Lion, The Witch and The Wardrobe*, and *Bridge to Terabithia*. Upcoming movies include *The Seeker: The Dark is Rising*, *The Water Horse: The Legend of the Deep*, and *The Chronicles of Narnia: Prince Caspian*.

**About Walden Media LLC**

Walden Media specializes in entertainment that sparks imagination and engages young people in the learning process. Producing both original works and adaptations of acclaimed children's literature, Walden Media projects are enhanced by comprehensive outreach and supplemental programs for teachers, librarians, and parents. Walden Media is a division of Anschutz Film Group (AFG).

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